



Apalachee • Central Florida  
East Central Florida • North Central Florida  
Northeast Florida • South Florida • Southwest Florida  
Tampa Bay • Treasure Coast • West Florida

104 West Jefferson Street, Tallahassee, FL 32301-1713 • 850.224.3427

---

**Florida Regional Councils Association  
Executive Directors Advisory Committee**

**February 11, 2016  
1:00 p.m. to 5:30 p.m.**

**Office of Ronald L. Book  
104 West Jefferson Street, Tallahassee, FL 32301**

**Dial-in Number: (804) 665-0005/Access Code: 742415#**

**BUSINESS MEETING AGENDA**

- 1. Call to Order and Approval of the February 11, 2016 Agenda**  
Michael J. Busha, TCRPC, Chair
- 2. Approval of the January 26, 2016 Business Meeting Summary (Agenda Item Attached)**  
Michael J. Busha, TCRPC, Chair
- 3. FRCA Financial Report**  
Chris Rietow, ARPC, Treasurer
- 4. Legislative & State/Federal Agency Disclosures**  
Executive Directors  
*REMINDER: This includes interaction with state and federal agency officials as well as legislative activities or interaction with legislative members or staff.*
- 5. Chair's Report**  
Michael J. Busha, TCRPC
  - a. FRCA Path Forward Committee Report
  - b. FRCA Policy Board Membership (Agenda Item Attached)
  - c. Proposed 2016 FRCA Meeting Dates (Agenda Item Attached)
- 6. Executive Director's Report**  
Ron Book, Executive Director
- 7. January 27, 2016 FRCA Policy Board Meeting: Lessons Learned (Agenda Item Attached)**  
Executive Directors
- 8. FRCA 2016 Amended Legislative Agenda and New Process**  
Michael J. Busha, TCRPC

9. **Statewide Appropriation Update: Capacity Building for Statewide Job Creation within Florida's Industry Cluster** (Agenda Item Attached)  
Isabel Cosio Carballo, SFRC
10. **FRCA Website Relaunch and Rebranding Project: Consultant Ranking** (Agenda Item Attached)  
Executive Directors
11. **Intergovernmental Affairs Director Transition Plan Update**  
Michael J. Busha, TCRPC
12. **Proposed Growth Management Bills**  
Executive Directors
13. **Regional Project Highlight Sheets and FY 2015-16 Work Program Summaries**  
Michael J. Busha, TCRPC
14. **Coastal Resilience – Train the Trainer Program: Update**  
Isabel Cosio Carballo, SFRC
15. **U.S. Economic Development Administration Capacity Grant/Purchase Orders and Templates: Update**  
Scott Koons, NCFRPC
16. **Reports on Statewide and National Initiatives**  
Executive Directors
  - a. I-75 Relief Task Force Brian Teeple
  - b. Metropolitan Planning Organizations Advisory Council Austin Mount
  - c. National Association of Development Organizations Scott Koons
  - d. Florida Chamber Foundation Board of Trustees Scott Koons
  - e. National Association of Regional Councils Sean Sullivan
  - f. Florida Transportation Plan/Strategic Intermodal Plan Steering Committee Pat Steed
  - g. Florida Greenways & Trails Council/Conservation Initiatives Pat Steed
  - h. Florida Defense Support Task Force Pat Steed
  - i. Southeast Regional Directors Institute Scott Koons
  - j. State Emergency Response Commission Brian Teeple
  - k. EFI Stakeholders Council Brian Teeple
  - l. Continuing Florida Aviation System Planning Process Hugh Harling
  - m. Rural Economic Development Initiative Chris Rietow
  - n. Regional Economic Models, Inc. (REMI) Executive Directors
17. **Other Business**  
Executive Directors

**ADJOURN**

## AGENDA ITEM 2



Apalachee • Central Florida  
East Central Florida • North Central Florida  
Northeast Florida • South Florida • Southwest Florida  
Tampa Bay • Treasure Coast • West Florida

104 West Jefferson Street, Tallahassee, FL 32301-1713 • 850.224.3427

---

### Florida Regional Councils Association Executive Directors Advisory Committee

January 26, 2016  
1:00 p.m. to 5:30 p.m.

Offices of Ronald L. Book, P.A.  
104 West Jefferson Street, Tallahassee, FL 32301

### BUSINESS MEETING SUMMARY - **DRAFT**

#### Members in Attendance:

- CHAIR: Michael Busha, Treasure Coast Regional Planning Council (TCRPC)
- VICE CHAIR: Pat Steed, Central Florida Regional Planning Council (CFRPC)
- Hugh Harling, Jr., East Central Florida Regional Planning Council (ECFRPC)
- Scott Koons, North Central Florida Regional Planning Council (NCFRPC)
- Margaret Wuerstle, Southwest Florida Regional Planning Council (SWFRPC)
- Brian Teeple, Northeast Florida Regional Council (NEFRC)
- Isabel Cosio Carballo, South Florida Regional Council (SFRC)
- Austin Mount, West Florida Regional Planning Council (WFRPC)
- Chris Rietow, Apalachee Regional Planning Council (ARPC)
- Sean Sullivan, Tampa Bay Regional Planning Council (TBRPC)

#### Policy Board Members in Attendance:

- Thomas Abbott, Chair, WFRPC

#### Staff in Attendance:

- Avera Wynne, TBRPC
- Ron Book, Executive Director FRCA
- Rana Brown, Ron Book, P.A.
- Denise Imbler, ARPC

#### Call to Order and Approval of the December 10, 2015 Business Meeting Summary

FRCA Chair Michael Busha, TCRPC called the meeting to order at 1:15 p.m.

The December 10 Business Meeting Summary were reviewed and some revisions were noted by Mr. Scott Koons. There was a motion to approve the summary as amended; the motion was seconded and the summary was approved.

### **FRCA Financial Report**

Mr. Rietow, ARPC, Treasurer, presented an overview of the financials. Fund Balance as of January 25, 2016 was \$51,888 and the received income from FY2015/2016 membership dues of \$79,550. Mr. Mount inquired if the dues structure had been revised after the dissolution of the Withlatchoochee Regional Planning Council. Mr. Rietow stated the dues are structured by formula and have been redistributed accordingly. The Financial Report was approved by consensus.

### **Legislative & State/Federal Agency Disclosures**

Executive Directors and staff reported on various legislative and partner agency contacts along with other recent developments of interest to the RPCs.

Mr. Teeple started the conversation stating that he received nine Gubernatorial appointments including ex-officio appointments and a developer for the Enterprise Florida position. Mr. Koons noted the Governor's office seems to be appointing developers when land use is no longer in the RPC purview. Other Councils have not yet received their new appointments but may be receiving their appointments soon.

Ms. Wuerstle stated that the SWFRPC is settling into their new offices. Mr. Koons stated that all of the counties and cities have approved the new interlocal agreement to add Levy and Marion Counties to the NCFRPC.

Mr. Harling, Mr. Sullivan, Mr. Koons and Mr. Wynne attended the I-75 Task Force meeting held January 25, 2016. It was learned at the meeting that Marion County has decided to remain in FDOT District 5 and would like to be part of the ECFRPC. It was noted Senator Simpson is looking into accomplishing this legislatively. This process has the potential for all RPC boundaries to be re-evaluated. Ms. Brown stated that she has not heard anything about this during the 2016 legislative session.

Mr. Busha stated that the TCRPC will be considering a resolution at its February 19 meeting supporting two bills, sponsored by Representative Harrell and Senator Negron, related to allocating a set portion of Amendment 1 trust fund monies for projects related to Everglades Restoration. Ms. Cosio Carballo said that the SFRC may want to support these bills as well. Mr. Busha noted that RPCs should not make a habit of supporting special legislation unrelated to RPCs and expressed his hope the bills will not become controversial and will not impact RPCs overall.

Mr. Sullivan informed everyone that Mr. Wynne has been working on a medical tourism project that is almost ready to launch.

Mr. Harling stated that he would consider supporting the Everglades bills if it will help increase storage in the northern Everglades and improve the health of the Indian River Lagoon. Mr. Busha stated that if it is in the CERP or the Central Everglades Planning Project, it will be helped by these bills.

Ms. Cosio Carballo stated that she attended a meeting with Mr. Busha at the Department of Economic Opportunity (DEO). She stated the purpose for the meeting was to explore possibilities with DEO related to securing: 1) a statewide, project-related appropriation for all RPCs; and 2) specific project funding for SFRC in support of its local governments.

A draft statewide proposal came out of the meeting with DEO. The proposal concerns statewide job creation capacity building within the support industries of Florida's Major Industry Clusters. It was commented this current proposal aligns with the Governor's issues and is consistent with DEO's Strategic Plan for Economic Development. Ms. Cosio Carballo made it clear this is a FRCA proposal that will advance RPCs economic development work statewide. Mr. Koons stated the group had discussed seeking funds directly from state agencies for projects like this one, but expressed concern about the Governor vetoing anything with funds going to RPCs. Ms. Cosio Carballo said this is not a DEO budget request, and it will be up to the sponsoring legislators on where to house the money.

Mr. Wynne inquired if we can refer to the 10 Comprehensive Economic Development Districts instead of the RPCs in the text of the proposal. After a lengthy discussion, there was consensus on amending the statewide funding request in this fashion. Ms. Cosio Carballo stated they also have a specific proposal for the SFRC to update evacuation clearance times for South Florida. Mr. Busha thanked Ms. Cosio Carballo for her efforts with the statewide appropriation request. The group voted to move forward with the statewide proposal.

## **Chair's Report**

### **Path Forward Committee Report**

Mr. Busha summarized the information contained in the report that will be presented at the upcoming FRCA Policy Board meeting. Mr. Koons asked which committee will authorize the firm used for the rebranding and relaunch of the FRCA website. Mr. Busha stated staff recommendation is to have the EDAC and Path Forward committees review and rank the proposals. Mr. Koons asked about the funds and stated that he thinks we should not accept the gracious offer by TCRPC to pay half of the bill; that perhaps the other RPCs should share in the costs or maybe FRCA can afford to pay the entire cost. Mr. Busha indicated he was comfortable moving forward under the current arrangement and that FRCA can pay its share without a budget amendment. Ms. Steed stated that it is important to have good staff behind the re-brand and re-launch to ensure that the money is well spent. Ms. Steed also stated that FRCA needs a communications person with sufficient time devoted to maintaining and managing FRCA's website. This could be a contractual service provided by the Florida Association of Counties (FAC). Mr. Teeple stated that any FAC services we contract for need to be fully defined. Mr. Busha stated that FAC is a viable option to meet FRCA's needs in this area. Mr. Teeple stated that having on-going presence in Tallahassee with our partners is an important function that FRCA needs to continue to support. Ms. Steed stated that could be resolved with active participation by the Executive Directors. Mr. Mount asked if there can be a 6-month trial period as part of the agreement with FAC and it was agreed that this is a good

idea. Mr. Harling stated that we need to remember that they are our members and we cannot harm our relationship with our members.

There was consensus among the group that of all the functions performed under the Intergovernmental Coordinator position, the following three general items were probably the best ones to include in a partnership with FAC to support FRCA's needs and efforts:

- Monthly Electronic Newsletter
- Update and Maintenance of FRCA's Mailing List
- Maintenance and Management of FRCA's New Website

### **FRCA Policy Board Membership**

The list was updated and will only be using the spreadsheet from now on.

### **Proposed 2016 FRCA Meeting Date**

The calendar was accepted as proposed.

### **2016 Legislative Bill Tracking**

Ms. Brown will be taking over weekly bill tracking and reporting.

### **Visit Florida Invoice**

The Directors discussed if there is any benefit from Visit Florida. Mr. Teeple said one of the primary reasons FRCA signed up is we have to be a partner with them to receive any funding from them. It was determined to maintain the membership for one more year.

Mr. Busha had asked for each RPC to submit a FY 2015-16 work program list. He asked for everyone to submit their list before the next EDAC meeting on February 11, 2016. Ms. Wuerstle presented a one page "project highlights" sheet which was generated from a request from one of their board members. The feedback was very positive in a meeting they had with Senator Simpson and it was determined that this will also be helpful during the re-launch and re-branding initiative. Mr. Busha also indicated this is something he would like to see all RPCs do.

### **Executive Director's Report**

Mr. Book stated that he had a conference call with Mr. Constantine and there have been no issues regarding counties requesting to opt out of participating with a RPC. He stated he heard about the Marion County request today to join ECFRPC and it will likely have to run through several legislative committees before anything can happen. He went on to say that the Governor's staff does not have a process to handle the Marion County request. Mr. Book then gave an update on the budget and the reduction in general revenue from the recurring cut in taxes.

### **January 27, 2016 FRCA Policy Board Meeting**

Ms. Cosio Carballo asked about the process for allocating Amendment 1 funding. Ms. Brown said the Agriculture and Natural Resources Appropriations staff should be able to advise on the criteria for allocating those funds.

Mr. Busha reviewed the legislative agenda proposed for the Policy Board's consideration and approval tomorrow. Mr. Teeple asked if the sea level rise language provided is the mirror image of what is being provided by FAC and Mr. Busha confirmed. Busha said that if we want to better engage the policy board in the future on creating FRCA's legislative agenda, we need to find a way to work more in advance with the Policy Board. Ms. Steed said it needs to be done at the July meeting so that it is ready for session.

Mr. Koons then brought up the mission statement and Mr. Busha stated that it was meant for the Policy Board to choose one of the nine options. Mr. Koons offered a change to FRCA's existing mission statement for presentation at the Policy Board meeting. Mr. Wynne suggested to let the marketing firm assist with the reworking of the mission statement and it was agreed this was the approach recommended for presentation at the Policy Board.

### **Proposed Growth Management Bills**

Mr. Busha reviewed SB 1190, SB 7000, HB 1361 and HB 1173. It was stated that HB 1361 is a partial companion to SB 7000, but it includes far more extensive amendments concerning existing DRIs. The bill is the last step in dismantling the DRI process. SB 1190 is the companion to HB 1361.

### **Reports on Statewide and National Initiatives**

- National Association of Development Organizations

Mr. Koons stated the conference is first week in April and that Thursday and Friday the US Department of Commerce is meeting for the first time in years. He suggested if your region is an EDD you should attend. He also stated that it is permissible to use the economic development planning grant to attend the conference.

- Florida Chamber Foundation Board of Trustees

Mr. Koons stated they met two weeks ago in Tallahassee in conjunction with Capital Days. He also stated they intend to host town hall type meetings in every county over the next year and a half. They are looking for assistance in identifying stakeholders and venues. Mr. Koons stated the Foundation may be in touch with the RPCs for assistance with finding venues.

- National Association of Regional Councils

The conference is coming up and Mr. Busha is attending.

- Florida Transportation Plan/Strategic Intermodal Plan

Ms. Steed stated the Vision and Policy documents have been completed and they are now working on a five-year funding plan. She also said they are releasing a strategic plan this year and the committee meets quarterly.

– Florida Greenways & Trails Council/Conservation Initiatives

Ms. Steed said there are updated opportunity maps, and they did a better job of bringing trail projects in from around the state. New criteria for funding new projects for the SunTrail project has been established. She said that FDOT will be looking at prioritizing projects and will be focusing on projects that have gone through the greenways and trails planning process.

– Florida Defense Support Task Force

Ms. Steed told everyone there is a federal program that links together federal agencies to fund projects. DOD is the lead and the number one project is Avon Park Air Force Bombing Range. The program could mean funding for conservation and environmental protection around the state.

– Southeast Regional Directors Institute

Mr. Koons informed everyone that the annual training conference will be held in Atlantic Beach, FL May 21-23, 2016. It is a great opportunity for directors to meet and openly talk about various issues.

– State Emergency Response Commission

Mr. Teeple stated that the SERC met on January 20<sup>th</sup> and there was an interesting presentation on pipeline security. Mr. Rietow stated that the Thomas Yatabe Awards were presented during the meeting and it was decided to form a committee to improve and enhance the prestige of the Award presentations.

– Rural Economic Development Initiative

Mr. Rietow stated he gave a shortened version of Ms. Steed's RPC presentation to the REDI group and it was well received; the group was very interested in REMI. Mr. Teeple said his REMI work has increased greatly after giving a presentation at a luncheon of economic developers. It was suggested to have a quarterly report with staff to share reports and best practices.

**ADJOURN**



# AGENDA ITEM 5b

## FRCA Policy Board Members/Alternates - January 2016

Last Name	First Name	Salutation	Position	Location	Telephone	Alternate	Email Address	RPC	Attending
Sauls	Jane	Honorable	Leon County Commissioner	Tallahassee	850.606.5362		<a href="mailto:SaulsJ@LeonCountyFl.gov">SaulsJ@LeonCountyFl.gov</a>	ARPC	
Miller	Lisa	Ms.	Gubernatorial Appointee	Tallahassee	850.528.9229	850.528.9229	<a href="mailto:lisamiller@lisamillerassociates.com">lisamiller@lisamillerassociates.com</a>		
Stewart	Durwood 'Woody'	Honorable	City of Bristol Councilman	Bristol	850.643.2679		<a href="mailto:durwoodstewart@yahoo.com">durwoodstewart@yahoo.com</a>		
Mansfield	Buddy	Honorable	Desoto County Commissioner	Arcadia	863.990.2323	863.993.4800	<a href="mailto:b.mansfield@desotobocc.com">b.mansfield@desotobocc.com</a>	CFRPC	
Huff	Patrick	Honorable			863.533.6688		<a href="mailto:wpathuff@aol.com">wpathuff@aol.com</a>		
Tucker	Jackie	Ms.	Gubernatorial Appointee	Arcadia	863.993.0083		<a href="mailto:t2000@desoto.net">t2000@desoto.net</a>		
Huddleston	Chet	Mr.	ALTERNATE - Gubernatorial Appointee	Hardee County					
Rose	Jill	Ms.	Gubernatorial Appointee	Orlando	407.625.4510	407.426.7702, x59	<a href="mailto:jill@bishopbeale.com">jill@bishopbeale.com</a>	ECFRPC	
Parks	Sean	Honorable	Lake County Commissioner	Tavares	352.343.9850		<a href="mailto:sparks@lakecountyfl.gov">sparks@lakecountyfl.gov</a>		
Constantine	Lee	Honorable	Seminole County Commissioner	Altamonte Springs	407.331.9675	407.221.5551	<a href="mailto:lee.constantine22@yahoo.com">lee.constantine22@yahoo.com</a>		
Matusick	Leigh	Honorable	ALTERNATE - Deland City Commissioner	Deland	386.738.4556		<a href="mailto:matusickl@deland.org">matusickl@deland.org</a>		
Thomas	Lorene	Ms.	Gubernatorial Appointee	Old Town	352.542.8725		<a href="mailto:lorenet@yahoo.com">lorenet@yahoo.com</a>	NCFRPC	
Spooner	Carolyn	Honorable	City of Starke Commissioner	Starke	904.259.6211	904.364.6271	<a href="mailto:cspoon@embarqmail.com">cspoon@embarqmail.com</a>		
Riddick	Danny	Honorable	Bradford County Commissioner	Starke	352.473.7033		<a href="mailto:bccriddick@yahoo.com">bccriddick@yahoo.com</a>		
Meeker	Frank	Honorable	Flagler County Commission	Bunnell	386.313.4094 386.445.0382		<a href="mailto:fmeeker@flaglercounty.org">fmeeker@flaglercounty.org</a> <a href="mailto:fmeeker@bellsouth.net">fmeeker@bellsouth.net</a>	NEFRPC	
Register	Darryl	Mr.	Gubernatorial Appointee	Macclenny	904.226.4780	904.259.6433	<a href="mailto:dregister@bakerchamberfl.com">dregister@bakerchamberfl.com</a>		
Netts	Jon	Honorable	City of Palm Coast Mayor	Palm Coast	386.986.3700	386.931.2758	<a href="mailto:jnetts@ci.palm-coast.fl.us">jnetts@ci.palm-coast.fl.us</a>		
Eubanks	Kenny		ALTERNATE - Putnam County Appointee	Putnam County	386.546.1510		<a href="mailto:eubanks@kennyebanks.com">eubanks@kennyebanks.com</a>		
Caplan	Frank	Honorable	City of Key Biscayne Council Member	Key Biscayne	305.714.4350		<a href="mailto:fcaplan@keybiscayne.fl.gov">fcaplan@keybiscayne.fl.gov</a>	SFRC	
Bailey	Mario	Mr.	Gubernatorial Appointee	Ft. Lauderdale	954.987.7550		<a href="mailto:mbailey@bplegal.com">mbailey@bplegal.com</a>		
Walters	Sandra	Ms.	Gubernatorial Appointee		305.294.1238		<a href="mailto:sandy@swcinc.net">sandy@swcinc.net</a>		
Asseff	Patricia	Ms.	ALTERNATE				<a href="mailto:passeff@hollywoodfl.org">passeff@hollywoodfl.org</a>		
Bates	Margaret	Ms.	ALTERNATE				<a href="mailto:mbates@lauderhill-fl.gov">mbates@lauderhill-fl.gov</a>		
Ross	Greg	Mr.	ALTERNATE				<a href="mailto:mayor_ross@coopercityfl.org">mayor_ross@coopercityfl.org</a>		
Perry	Tommy		Gubernatorial Appointee	Clewiston	863.983.9188		<a href="mailto:tperry@johnsonprewitt.com">tperry@johnsonprewitt.com</a>	SWFRPC	
Banks	Forrest	Honorable	City of Ft. Myers Councilman	Ft. Myers	239.321.7005		<a href="mailto:fbanks@cityftmyers.com">fbanks@cityftmyers.com</a>		
Burch	Jim	Honorable	City of Cape Coral Councilman	Cape Coral	239.340.9288		<a href="mailto:jburch@capecoral.net">jburch@capecoral.net</a>		
Mulhere	Robert	Mr.	ALTERNATE - Gubernatorial Appointee	Naples	239.254.2000	239.825.9373	<a href="mailto:bobmulhere@hmeng.com">bobmulhere@hmeng.com</a>		
Black	Scott	Honorable	City of Dade City Commissioner	Dade City	352.567.2260		<a href="mailto:scott@mostins.com">scott@mostins.com</a> <a href="mailto:sblack@dadecityfl.com">sblack@dadecityfl.com</a>	TBRPC	
Crist	Victor	Honorable	Hillsborough County Commissioner	Tampa	813.272.5452		<a href="mailto:cristv@hillsboroughcounty.org">cristv@hillsboroughcounty.org</a>		
Todd	Barbara Sheen	Ms.	Gubernatorial Appointee	St. Petersburg	727.743.5110		<a href="mailto:barbsheentodd@gmail.com">barbsheentodd@gmail.com</a>		
Schock	Tim	Mr.	ALTERNATE - Gubernatorial Appointee	Tampa	813.545.7793		<a href="mailto:teschock@aol.com">teschock@aol.com</a>		
Minning	Bob	Honorable	ALTERNATE - City of Treasure Island Mayor	Treasure Island	727.415.8883		<a href="mailto:minning@msn.com">minning@msn.com</a>		
Andy	Nunez		ALTERNATE - Gubernatorial Appointee	St. Petersburg	727.418.5916		<a href="mailto:marinebuzz1@me.com">marinebuzz1@me.com</a>		
DuBois	James	Honorable	Mayor, Town of Lake Park	Lake Park	561.881.3300		<a href="mailto:jdubois@lakeparkflorida.gov">jdubois@lakeparkflorida.gov</a>	TCRPC	
Mowery	Tod	Honorable	St. Lucie County Commissioner	Fort Pierce	561.262.6304		<a href="mailto:moweryt@stlucieco.org">moweryt@stlucieco.org</a>		
Parrish	Reese	Mr.	Gubernatorial Appointee	Fort Pierce	772.519.2680		<a href="mailto:reece.parrish@bellsouth.net">reece.parrish@bellsouth.net</a>		
O'Bryan	Peter	Honorable	ALTERNATE - Indian River County Commissioner	Vero Beach	772.226.1440		<a href="mailto:pobryan@ircgov.com">pobryan@ircgov.com</a>		
Davis	Michael	Mr.	ALTERNATE - Gubernatorial Appointee	West Palm Beach	561.701.1523		<a href="mailto:michael.davis@wantmangroup.com">michael.davis@wantmangroup.com</a>		
Overdorf	Tobin	Mr.	ALTERNATE - Gubernatorial Appointee	Palm City			<a href="mailto:toby@crossroadsenvironmental.com">toby@crossroadsenvironmental.com</a>		
Abbott	Thomas	Honorable	City of Callaway Mayor	Callaway	850.832.7019		<a href="mailto:mayorabbott@cityofcallaway.com">mayorabbott@cityofcallaway.com</a> <a href="mailto:abbott_t@comcast.net">abbott_t@comcast.net</a>	WFRPC	
Smith	J.D.	Mr.	Gubernatorial Appointee	Pensacola	850.452-9483		<a href="mailto:j.d.smith@navy.mil">j.d.smith@navy.mil</a>		



**Proposed FRCA 2016 Meeting Dates**

MONTH	DAY	DATES	MEETINGS	LOCATION
January	T	26	Business Meeting : 1:00 pm – 5:30 pm Policy Board Reception 6:30 – 8:30 pm (Doubletree Hotel Salons A&B )	Tallahassee-Ron Book Office <b>Room Block: Aloft Hotel</b>
	W	27	Policy Board - Partners Meeting: 9:00 am to 3:00 pm	Duval Hotel, Opal Room
February	Th	11	Business Meeting: 1:00 pm – 5:30 pm	Tallahassee- Ron Book Office
	F	12	Partners Meeting: 9:00 am – Noon, City Hall, Tallahassee Room. <b>Reservation Link:</b> <a href="http://doubletree.hilton.com/en/dt/groups/personalized/T/THLAPDT-RCF-20160211/index.jhtml">http://doubletree.hilton.com/en/dt/groups/personalized/T/THLAPDT-RCF-20160211/index.jhtml</a>	Room Block: DoubleTree <b>Room Block expires 1-22-16</b>
March	Th	10	Business Meeting: 1:00 pm – 5:30 pm	Tallahassee- Meeting Room
	F	11	Partners Meeting: 9:00 am – Noon, City Hall, Tallahassee Room <b>Reservation Link:</b> <a href="http://doubletree.hilton.com/en/dt/groups/personalized/T/THLAPDT-RCM-20160310/index.jhtml?WT.mc_id=POG">http://doubletree.hilton.com/en/dt/groups/personalized/T/THLAPDT-RCM-20160310/index.jhtml?WT.mc_id=POG</a>	TBD by Rana Brown Room Block: DoubleTree <b>Room Block expires 2-19-16</b>
April		NA	Not Meeting	
May		NA	Not Meeting	
June	Th	30	Business Meeting: 1:00 pm – 5:30 pm	Room Block: Hyatt Regency Orlando, Meeting Room to be confirmed
July	F	1	Partners Meeting: 9:00 am – Noon <b>NOTE: FAC Annual Conference, June 28-July 1 at Hyatt Regency Orlando</b>	
July	Th	7	Business Meeting: 1:00 pm – 5:30 pm	TBRPC Conference Room, Room Block: Hilton St.Pete Carillon Park, St. Pete, FL
	F	8	Policy Board Meeting: 9:00 a.m. – 3:00 p.m.	
August	Th	18	Business Meeting: 1:00 – 5:30 pm	Room Block: Diplomat, Hollywood, Rooms to be confirmed through Melanie Howe
	F	19	Partners Meeting: 9:00 a.m. – 12:00 p.m. <b>NOTE: FL League of Cities Conference August 18-20 at Diplomat, Hollywood, FL, Attn: Melanie Howe</b>	
September	Th	29	Business Meeting: 1:00 pm – 5:30 pm	Room Block: Hyatt Regency Grand Cypress, Orlando, Room to be confirmed- see Melissa Roberts at Chamber
	F	30	Partners Meeting: 9:00 a.m. – 12:00 p.m. <b>NOTE: FL Chamber's Future of Florida Forum 9/28-30 Hyatt Regency Grand Cypress, Orlando, FL</b>	
October	M	24	Business Meeting: 1:00 pm – 5:30 pm	Meeting Room/Room Block: Hutchinson Island Marriott, Stuart – Meeting room and room block to be confirmed
	T	25	Partners Meeting: 9:00 am – Noon	
November		NA	Not Meeting	
December	T	6	Business Meeting: 1:00 pm – 5:30 pm	Tallahassee - Ron Book Office <b>City Hall, Tallahassee Room – Confirmed, Room Block: DoubleTree to be confirmed</b>
	W	7	Partners Meeting: 9:00 am – Noon	

Updated 1/22/2016

**Facilities/Room Block Contacts:**

Aloft, Kara Byrd, [kara.byrd@aloftallahasseedowntown.com](mailto:kara.byrd@aloftallahasseedowntown.com), 850-577-5905  
 DoubleTree Tallahassee, Michele Thomas – Room Block, [Michele.thomas@hilton.com](mailto:Michele.thomas@hilton.com), 850-521-6006 or Jeri Madden, [Jeri.Madden@Hilton.com](mailto:Jeri.Madden@Hilton.com)  
 FL Chamber Foundation, Melissa Roberts, [mroberts@flfoundation.org](mailto:mroberts@flfoundation.org), 850-521-1217 ( Hyatt Regency Grand Cypress-book through Melissa)  
 Florida League of Cities, Melanie Howe, [mhowe@flcities.com](mailto:mhowe@flcities.com), 850-222-9684(Diplomat – book through Melanie Howe)  
 Hilton St. Pete, Carillon Park, Molly Murphy, [molly.murphy@hilton.com](mailto:molly.murphy@hilton.com), 727-540-0050/ 954-2019  
 Hyatt Regency Orlando, Kelly Williams, [kwilliams@fl-counties.com](mailto:kwilliams@fl-counties.com), 850-922-4300  
 Ron Book Office, Renee Lemonier, 850-224-3427  
 Tallahassee City Hall, Dorothy (Dot) Johnson, [Dorothy.Johnson@tal.gov](mailto:Dorothy.Johnson@tal.gov), City of Tallahassee Facilities  
 Hutchinson Island Marriott Beach Resort & Marina, Candice Jinks, [Candice.jinks@marriottsales.com](mailto:Candice.jinks@marriottsales.com), (772) 225-6803



## AGENDA ITEM 7

Apalachee • Central Florida  
East Central Florida • North Central Florida  
Northeast Florida • South Florida • Southwest Florida  
Tampa Bay • Treasure Coast • West Florida

104 West Jefferson Street, Tallahassee, FL 32301-1713 • 850.224.3427

---

### Florida Regional Councils Association Policy Board Partners Meeting

**January 27, 2016**  
9:00 AM – 12:00 PM

**Hotel Duval, Opal Room**  
415 North Monroe Street  
Tallahassee, Florida 32302

#### AGENDA

- 9:00 – 9:30 am**      **Continental Breakfast and Networking**
- 9:30 – 9:45 am**      **Call to Order, Welcome and Introductions**  
Honorable Lee Constantine, Seminole County, ECFRPC, FRCA President
- 9:45 – 10:30 am**    **Florida League of Cities, Florida Regional Compact Initiative**  
Commissioner Tod Mowery, TCRPC introduced Honorable Kristin Jacobs, State Representative, District 96
- 10:30 – 10:45 am** **Florida League of Cities Update**  
David Cruz, Esquire, Legislative Advocate
- 10:45 – 11:00 am** **Florida Association of Counties Update**  
Eric Poole, Assistant Legislative Director
- 11:00 – 11:30 am** **Florida Chamber Foundation's Cornerstone Project**  
Jerry Parrish, Chief Economist & Director of Research
- 11:30 – 12:00 pm** **Florida's Economic Outlook**  
Amy Baker, Coordinator, Florida Office of Economic & Demographic Research
- 12:00 – 12:15 pm** **Closing Comments/Adjourn for Working Lunch**  
Honorable Lee Constantine, Seminole County, ECFRPC, FRCA President
- 12:15 – 12:45 pm** **Lunchtime Key Note Address**  
Honorable Jack Latvala, Senate Appropriations Chairman, District 20
- 12:45 pm**            **BUSINESS MEETING CONVENES**



Apalachee • Central Florida  
East Central Florida • North Central Florida  
Northeast Florida • South Florida • Southwest Florida  
Tampa Bay • Treasure Coast • West Florida

104 West Jefferson Street, Tallahassee, FL 32301-1713 • 850.224.3427

---

**Florida Regional Councils Association  
Policy Board Business Meeting**

**January 27, 2016  
12:45 PM – 3:00 PM**

**Hotel Duval Opal Room**  
415 N. Monroe Street, Tallahassee, Florida

**POLICY BOARD BUSINESS MEETING AGENDA**

- 12:45 – 12:50 pm**     **Call to Order**  
**Approval of the January 27, 2016 Policy Board Agenda**  
**Approval of the July 10, 2015 FRCA Policy Board Business Meeting Summary**  
Honorable Lee Constantine, Seminole County, ECFRPC, FRCA President
- 12:50 – 1:00 pm**     **Appointment of Nominating Committee for 2016-17 Policy Board**  
Honorable Lee Constantine, Seminole County, ECFRPC, FRCA President
- 1:00 – 1:15 pm**     **Executive Director’s Report**  
Ronald L. Book, FRCA Executive Director
- 1:15 – 2:00 pm**     **Path Forward Committee Report**  
Barbara Sheen Todd, TBRPC - FRCA 1<sup>st</sup> Vice President and Path Forward Committee Chair
- 2:00 – 2:10 pm**     **FRCA Financial Report**  
Chris Rietow, ARPC - FRCA Executive Directors Advisory Committee Treasurer
- 2:10 – 2:40 pm**     **Draft FRCA Legislative Agenda**  
Michael Busha, TCRPC - FRCA Executive Directors Advisory Committee Chair
- 2:40 – 2:50 pm**     **Proposed FRCA Mission Statement**  
Michael Busha, TCRPC - FRCA Executive Directors Advisory Committee Chair
- 2:50 – 3:00 pm**     **Other Business**  
Honorable Lee Constantine, Seminole County, ECFRPC, FRCA President
- 3:00 pm**             **Adjourn**

### Capacity Building for Statewide Job Creation within Florida's Industry Clusters

**In order to support Florida's economic development vision as articulated in the Florida Strategic Plan for Economic Development (released 2013), and improve and sustain employment and job growth in Florida, this program will fund implementation resources for use by state, regional, and local economic development entities for the purpose of developing and documenting a strategic statewide picture of Florida's industry clusters and their supporting relationships, assets, and opportunities at the local level. This statewide picture will highlight opportunities to support business development and job creation throughout the state with special emphasis on identifying opportunities for business expansion in the smaller and rural counties in need of economic investment and job creation.**

This program will identify key industry cluster businesses already in Florida, the key suppliers to their business and their location, and create opportunities to link the economic development entities directly with those out-of-state suppliers.

It will generate two unique outcomes critical to Florida's future economic development:

- The program will result in the creation of an invaluable new resource that currently does not exist: the first statewide industry cluster map and analysis that includes and documents supplier relationships and out-of-state suppliers to Florida's existing and emerging industry clusters.
- Guidance to counties, municipalities, and economic development organizations related to the best use and leverage of their economic and community development funds to attract industry cluster suppliers and supportive businesses to their community.

Many relationships, assets, and opportunities important to businesses and Florida's critical industries cross local and regional boundaries or extend outside of Florida. These assets have never been captured by other inventory efforts, but will be the focus of this program. Successful statewide and regional community and economic development requires a greater-than-local perspective but, at the same time, local intelligence gathering from entities that know and understand local business and industry landscapes. This program will fund local intelligence gathering uniformly across the state to develop a strategic statewide picture of Florida's industry clusters and supporting relationships, assets, and opportunities. Each region will ask the same questions and returned information will be analyzed by the administering entity to avoid "apples to oranges" data collection.

Local entities do not have the funding to support these activities on their own, and the state does not have the manpower, local knowledge, and statutory mandate to create this inventory. Economic Development Districts, with their regional focus and statewide coordination function,

are uniquely positioned to spearhead and administer this effort and provide the needed information, coordination, and analysis.

This program will fund locally-executed research, surveys and interviews of Florida's businesses. This research is an essential requirement for creating a strategic statewide industry cluster analysis. The interviews and surveys will be conducted by regional or local economic development entities. The collected and analyzed information, when used by regional and local economic development entities, will support the identification of potential strategic investments locally and across regions to advance community and economic development.

This program will develop a greater understanding of the state's industry clusters and their suppliers' locations and needs, and opportunities to support business and job creation throughout the state, particularly in smaller and rural counties proximate to industry clusters. This information will provide guidance to counties, municipalities, and economic development organizations related to the best use and leverage of their economic and community development funds to attract industry cluster suppliers and supportive businesses to their community.

The technical support administration, survey questions development, information analyses, and dissemination of the collected information and analyses will be managed by the South Florida Economic Development District as the lead and contract manager, with work carried out by each of the state's ten economic development districts. The collected and analyzed information will be shared with regional and local economic development entities including the Department of Economic Opportunity, Enterprise Florida Inc., Career Source Florida, Inc., the Florida Economic Development Council, and state and regional stakeholders.

To support the program, an advisory committee made up of the above entities will assist with the development of the survey, coordination of implementation partners, analysis, and dissemination of the collected industry cluster supplier information.

The information output from this program will support the federally-mandated updates to each economic development district's Comprehensive Economic Development Strategy, the five-year update to the Florida Strategic Plan for Economic Development, and other planning efforts that consider industry clusters in their development.

This program will directly implement strategies Two and Nine of the Florida Strategic Plan for Economic Development. These strategies direct Florida to develop and implement a statewide strategy to develop regional talent and innovation clusters using global best practices to strengthen Florida's leadership in expanding and emerging talent and innovation clusters, and to help transition established clusters to serve new markets.

Appropriations Request: \$2 million to support statewide activities in coordination with the ten economic development districts.

For additional information, please contact:

Isabel Cosio Carballo  
Executive Director  
South Florida Regional Council  
954 985 4416; cell 954 240 3012  
[isabelc@sfrpc.com](mailto:isabelc@sfrpc.com)

## **AGENDA ITEM 10**

### **FRCA Website Relaunch and Rebranding Project: Consultant Ranking**

1. Bayshore Solutions
2. Broad-based Communications
3. Ideabar
4. Pennisi and Company
5. Roar Media

**(This item will be sent in a separate email)**