Planning from the Future: Florida2030.org
Blueprint for Florida’s Future

2017 – Florida Jobs 2030
2016 – From Excuses to Excellence
2016 – Strategic Look at Medical Tourism
2013 – Florida Trade and Logistics Study 2.0
2011 – Immigration and Florida’s Economy
2010 – Florida Trade and Logistics Study
2010 – Closing the Talent Gap
2007 – New Cornerstone Revisited
2006 – Florida Summit on Affordable Living
1999 – Transportation Cornerstone Florida
1997 – International Cornerstone Florida
1994 – No More Excuses: What Business Must Do To Improve Florida’s Schools
1991 – Enterprise Florida: Partnership for a Competitive Economy
1990 – Crossroads: Designing Florida’s Tax Structure
1989 – Enterprise Florida: Growing the Future
1989 – Cornerstone: Foundations for Economic Leadership
1986 – The Role of Privatization in Florida’s Growth
“We must plan better for the next 6 million Floridians than we did for the last 6 million”
6 Pillars
3 Years
10,000+ Floridians
1 Plan
Florida2030.org
Florida 2030 Town Halls

- 67 counties
- 10,000+ engaged
- 20,000+ miles traveled
- 150 hours of recorded conversation about Florida’s future
- 200+ business, chamber, and foundation partners

>> Florida2030.org <<
Optimistic or Pessimistic About Florida’s Future?

87% Optimistic
Optimistic or Pessimistic About Florida’s Future?

87% Optimistic

Positioned for Global Competitiveness, Prosperity AND Vibrant & Sustainable Communities?

Most say “NO”
Economic Development
Economic Prosperity
Water Infrastructure
Housing Affordability
Drivers of Change

- Growth
- Innovation
- Risks
- Diversity
- Nature of Work
- Resources
- Urbanization
- Globalization
- Social Capital
More Diverse Population

49% of Florida’s population will be minority race or ethnicity in 2030

1 out of every 4 Floridians will be over age 65

Source: U.S. Census Bureau, University of Florida Bureau of Economic and Business Research.
Global Competition

Change in Global Gross Domestic Product 2010 and 2030

Global Trade Stalling?

Source: World Bank, Trade Indicators
Innovation: Shared Economy +

- Fundraising
- Listings
- Revenue

Automation +
Connectivity =

1990 1 million

2030 30 billion

Billions of Connected Devices

APPLE II, SAMSUNG SMART TV, FITBIT, TESLA, NEST
Disruption

46% of today’s jobs could be automated by adapting currently available technologies

Source: McKinsey Global Institute, January 2017
Globally Competitive?

Florida’s economy is the 16th largest in the world today

#25 in 2030? #10 in 2030?

Florida #16

Globally Competitive?

GDP per Capita Lowest Among Large U.S. State Economies

Source: Bureau of Economic Analysis, 2015
Prosperous Economy?

Florida Personal Income Per Capita, $2015

Florida Net Earnings Per Capita, $2015

Source: US Bureau of Economic Analysis. $2015 constant dollars
Creating Opportunity for All Floridians?

Global Income Inequality Index

U.S.

More Equal

Less Equal

Florida

Sources: American Community Survey | World Bank Indicators
Prosperity in Every Zip Code?

- **Zephyrhills South**
  - Median Earnings: $20,616
  - 5 Year Change: +73%

- **Key Biscayne**
  - 2015 Median Earnings: $60,767

- **Yalaha**
  - Percent in Poverty: 1.8%

- **Homosassa Springs**
  - 2015 Median Earnings: $19,212

- **Lacoochee**
  - Percent with BA or Higher: 4.2%

- **Orchid**
  - Percent with BA or Higher: 79.5%

- **Opa-locka City**
  - Percent in Poverty: 44.8%

- **West Vero**
  - Median Earnings: $36,957
  - 5 Year Change: -39%
GETTING INVOLVED IS EASY:
Contact Brandi Brown, BBrown@FLFoundation.org, 850-521-1252
Special Thanks to Our Florida 2030 Partners

PILLAR LEADERSHIP PARTNERS

PILLAR LEADERSHIP PARTNERS

SUSTAINING PILLAR PARTNERS

ANNUAL PILLAR PARTNERS
Securing Florida’s Future
Florida 2030
One Plan...For Florida